



INSIDER INSIGHTS
increasing your impact

Season's Greetings, TvM Insiders!

As 2025 comes to an end, I want to share my appreciation for my clients (past, present, and future), peers, colleagues, and friends. Your partnership and support make my work meaningful every day! Before we head full steam into the holiday cheer that ushers in the last few weeks of the year, I wanted to share a few reflections on themes from the year that was.

Steadiness

It may not have felt like it on a daily basis, but over the course of 2025, I witnessed great steadiness from leaders in the nonprofit sector. You don't need me to remind you about all the things that were coming at us all 🌪-- needless to say, it was a lot. But nonprofit leaders did what they always do. They steadied the ship. They remained aware of what was happening, but kept their heads down and focused on teams, community, and mission. I did what I could to support my clients and share broadly about the nonprofit sector and the many ways it supports people and purpose. It wasn't easy, my friends - but it was a privilege to watch you all fight for your causes and your organizations. And I was happy to lend an ear or share a glass of wine (or two) to help you cope!

Connection

What do we do in times of uncertainty? We seek connections big and small. I attended new conferences and networking events, brought on an executive assistant (wonderful Karen!) to help support my business, and took the brave step of finding a new stylist for my curls when my former, longtime stylist smartly decided to become a Parisian ex-pat! In the span of one month this fall, I recorded three podcasts (clearly connecting with adoring new audiences!!), never having done any before. And much of my work in 2025 involved supporting clients through new partnerships, new roles, and new ways of aligning common purpose. Connection makes for better organizations and greater impact. (And podcasts. And hair.)

Restoration

My travels took me to San Juan, PR; Newport, RI; Santa Fe, NM; Asheville, NC; NYC, and back home "down the (Jersey) Shore." I often blended work with relaxation, working remotely from exotic locales or visiting friends in places near work events. I took separate 1:1 trips with my husband and daughter in 2025, soaked up time with my son as he traveled in and out of town for college and farflung adventures, and planned time with extended family usually centered around food and/or shopping! I always enjoy escaping into books, and I read more in 2025 than I ever have before. I read a lot of good ones, but I think *The Correspondent* was my favorite. Let me know if you want recommendations - I'm ALWAYS happy to talk books!

Intention

Nonprofit leaders are planners. We partnered with new clients for projects focused on strategic planning and strategic alignment, and with old clients in new ways to plan for periods of transition and new opportunities. As tends to happen as the calendar year ends, we are fielding multiple requests for new projects in early 2026, many of which involve strategic planning for new groups and organizations. The future looks bright, and for that I am grateful.

Wishing you and yours a very merry holiday season and a happy, healthy, and meaningful 2026!

With gratitude,
TvM
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Principal